

THE CHINESE UNIVERSITY OF HONG KONG INSTITUTE OF FUTURE CITIES 香港中文大學未來城市研究所



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Dear Mr James Middleton

November, 04, 2015

My name is Leung Yee, Director of the Institute of Future Cities at The Chinese University of Hong Kong. I am currently conducting a research on low carbon transport in Hong Kong, alongside with my other research investigator Professor He Ying, Sylvia (Research Fellow of the Institute of Future Cities).

This project is commissioned by The Chinese University of Hong Kong Convocation and supported by The Chinese University of Hong Kong Alumni to undertake a research project through literature reviews, data collection, analysis, questionnaire and survey to determine the impacts and benefits of implementing low-carbon transport strategies across a range of transport measures. Based on the research findings and literature reviews, we formulated a set of questions to examine and understand the attitudes and willingness of behavioural changes of the general public and professionals to achieving 'low-carbon transport' in Hong Kong. The mission for this research is to initiate a strategic framework to encourage and promote low-carbon transport for both short and long term in Hong Kong. Policies and strategies that strive for a greener transport system in Hong Kong that will be both sustainable and long-lasting benefitting the health of all citizens.

We would like to humbly invite you for an interview and get your thoughts on this subject. We would appreciate it if you could kindly inform us your earliest available time to conduct the interview at your convenience.

Please find attached a sample of the questions that may be asked. Also, here is a link to the website from The Chinese University of Hong Kong Alumni Affairs office with more information on the project: http://www.alumni.cuhk.edu.hk/massmail/images/20150122/IOFC_TransportStudies_English.pdf http://www.alumni.cuhk.edu.hk/massmail/images/20150122/IOFC_TransportStudies_Chinese.pdf

If you have any questions, please feel free to contact me by phone at 3943 9445 or email me at *yeeleung@cuhk.edu.hk*. Also, you can contact my research assistant, Vanessa Wong by phone at 3943 9446 or by email at *vanessa.wong@cuhk.edu.hk*.

I hope you are able to accept this invitation and I look forward to hearing from you.

Best Regards,

Professor Leung Yee

and emg

Director of the Institute of Future Cities

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